

2019-2020 District Goals



District: District 22 B
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

With the GLT we will have 3 area training sessions for incoming officers by 1 July, with online learning for those missing the sessions

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

With the GLT we will have one training session for Zone Chair with makeup sessions individually by me for those missing

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

With the GAT, we will conduct 4 region orientation sessions for new members

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	50
3rd Quarter	40
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 140 new members.

Action Items:

My district will establish club branch(es).

My district will convert 10 Leos to Lions

My district will organize at least 10 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	40
3rd Quartter	30
4th Quartter	50

By the end of tihe 4tih quartter, the distiricti's membership drops will noti exceed 130 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

140	+	20	-	130	=	30
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 90000 people.

Action Itiems:

My distirictt will use and promotte service resources tto achieve our gdae. Service Projectt Plannery Club and Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Have each club name a Club service Chair, witht names included in rostter book

Have tthe GST monittor and remind clubs quartterly tto reportt all service acttvittes in MyLion

SERVICE ACTIVITIES

In tihe 2019-2020 fscal year, my distiricti will completie 1050 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year , 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Encourage each club to do one service project new to them

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year , 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$35,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$35,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year , 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding